



DATE: SEPTEMBER 13, 2022

TO: TRAINING DIRECTORS
NJBCTC VICE PRESIDENTS
LABOR/MANAGEMENT COOPERATIVES
TRADE ASSOCIATIONS

FROM: JILL SCHIFF/DARLENE REGINA, PROGRAM COORDINATORS

SUBJECT: CONSTRUCTION INDUSTRY CAREER DAY 2023

After our 2-year hiatus due to COVID, the construction industry came together in 2022 to host a fantastic Construction Industry Career Day! We are excited to host this incredible program again as we continue to showcase the opportunities available through a career in construction.

We look forward to offering CICD 2023 to New Jersey's high school students, their parents and educators, as well as career seekers and veterans.

Based on last year's program, we will host our event TUESDAY NIGHT, May 30, 2023 from 3-7pm (note earlier times). We will encourage students to attend this portion of our program with their parents. Community groups and state-funded program participants will also be invited as well as the public.

Continuing the program on Wednesday, May 31, 2023, from 8am-1pm, this day will be offered to ALL High School students, leaving the decision up to the school district as to the best students that will present engaging questions and express sincere interest in the career paths presented by our industry.

This program addresses many industry concerns including workforce development, career awareness, and perception. The way in which we can continue to tackle these problems as a unified front is through your support.

As you know, funding from our 2020 event was transferred to 2022, which allowed us to host the event without asking for additional sponsorships.

For 2023, we are providing a sponsorship form for your consideration as well as exhibitor information. *We ask for your commitment no later than October 15, 2022*, so we can properly promote the event. Should you not be able to be a financial supporter, we strongly encourage you to exhibit so every trade has representation.

As always, your dedication to CICD is paramount to its success. Please feel free to contact us should you have any questions or need additional information.

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